

Compendium of Budget Information for the 2014 General Session

Business, Economic Development, and Labor Appropriations Subcommittee

Agency: Alcoholic Beverage Control

Line Item: Parents Empowered

Function

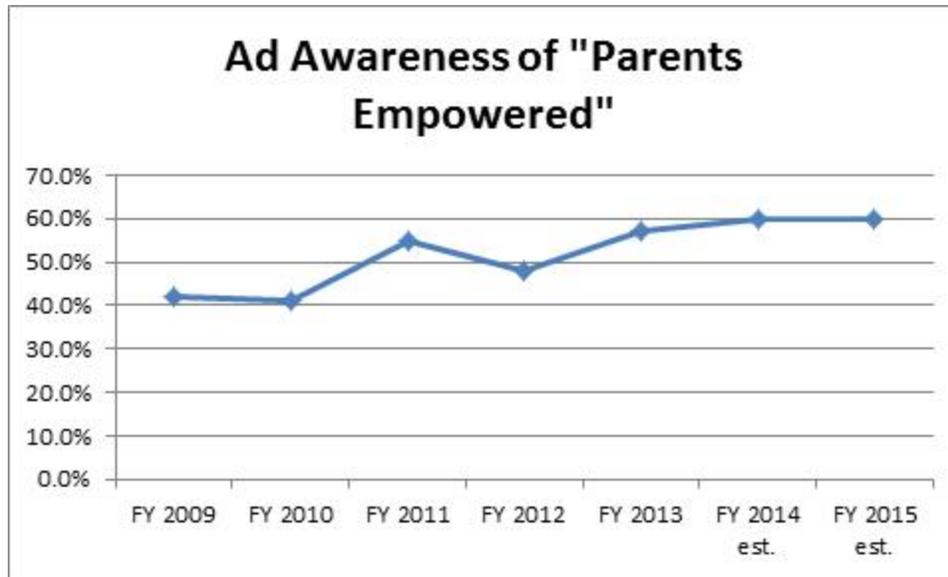
Parents Empowered "is a media and education campaign funded by the Utah Legislature and designed to prevent and reduce underage drinking in Utah by providing parents and guardians with information about the harmful effects of alcohol on the developing teen brain, along with proven skills for preventing underage alcohol use." Click on the link <http://www.parentsempowered.org/> to go to the website.

Over the past few years, studies by the National Institutes of Health and the federal department of Health and Human Services, as well as research by independent organizations, have shown the negative effect of alcohol on the developing teen brain. Results from these studies instigated conversations in the state of Utah and support from the Legislature for education of parents and teens.

This program is designed to help minimize or eliminate the problem of underage drinking in Utah. Research largely shows that parental disapproval of their children drinking is the number one deterrent against youth consumption of alcohol. Thus, the program is designed and funded to help educate parents to better help their children.

Performance

The Parents Empowered program uses the following performance measures: percent of grades having alcohol beverages in their lifetime and ad awareness of "Parents Empowered". Data is shown below.



Funding Detail

Funding for Parents Empowered comes from proceeds of the Liquor Control Fund.

Sources of Finance	2013 Actual	2014 Approp	2014 Change	2014 Revised	2015 Change	2015 Approp
Liquor Control Fund	\$0	\$0	\$0	\$0	\$0	\$0
GFR - Underage Drinking Prevention	\$1,773,300	\$1,931,800	\$0	\$1,931,800	\$149,000	\$2,080,800
Transfers	\$0	\$0	\$0	\$0	\$0	\$0
Beginning Nonlapsing	\$0	\$0	\$41,400	\$41,400	(\$41,400)	\$0
Closing Nonlapsing	(\$41,400)	\$0	\$0	\$0	\$0	\$0
Lapsing Balance	\$0	\$0	\$0	\$0	\$0	\$0
Total	\$1,731,900	\$1,931,800	\$41,400	\$1,973,200	\$107,600	\$2,080,800

Programs	2013 Actual	2014 Approp	2014 Change	2014 Revised	2015 Change	2015 Approp
Parents Empowered	\$1,731,900	\$1,931,800	\$41,400	\$1,973,200	\$107,600	\$2,080,800
Total	\$1,731,900	\$1,931,800	\$41,400	\$1,973,200	\$107,600	\$2,080,800

Categories of Expenditure	2013 Actual	2014 Approp	2014 Change	2014 Revised	2015 Change	2015 Approp
Current Expense	\$1,731,900	\$1,931,800	\$41,400	\$1,973,200	\$107,600	\$2,080,800
Total	\$1,731,900	\$1,931,800	\$41,400	\$1,973,200	\$107,600	\$2,080,800

COBI contains unaudited data as presented to the Legislature by state agencies at the time of publication. For audited financial data see the State of Utah's Comprehensive Annual Financial Reports.